

# 2022-2023 District Goals

**District:** 133  
**Constitutional Area:** Europe



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 50% of clubs in our district report service.

### Action Plan

[District 133 - Service Action Plan 2022-2023.pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	10
2nd Quarter	1	20	25	10
3rd Quarter	0	0	25	10
4th Quarter	1	20	25	10

### FY New Clubs

2

### FY Charter Members

40

### FY New Members

100

### FY Retention Goal

40

### NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

100

## Action Plan

[District 133 - Membership Action Plan 2022-2023.pdf](#)

## LEADERSHIP DEVELOPMENT

### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 75% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

## Action Plan

[District 133 - Leadership Action Plan 2022-2023.pdf](#)

## LCIF

### Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 10%.
- b. Our team will ensure that 10 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 500 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.

## Action Plan

[District 133 - LCIF Action Plan 2022-2023.pdf](#)

## CUSTOM GOALS

### Goal Statement

- Continue to update the District website including the members' area.
- Continue to develop the social media team with a clear focus to use all social media platforms for Lions marketing.
- Continue the work of the District IT Team, providing IT Literacy Training for all Club Officers.
- Continue the work of PR/Marketing committee to develop the brand of Lions in Ireland.
- Refocus clubs on participating in District Lions clubs projects.
- Roll out of Lions Clubs International Club Quality Initiative.
- Endeavour to have a Shadow Officer for each District Officer.
- Look to consolidate MyLCI information over the course of the year to ensure that by the end of the 2022-2023 year that all MyLCI data for District 133 is up to date.
- Continue to actively engage with the GMA - To actively look for opportunities to establish new clubs.
- Focus on a succession plan within Cabinet to ensure new opportunities for leadership are provided for future District 133 Cabinets.
- Continue to build on the number of clubs engaging with the Charitable Status process.
- Focus on Diversity & New Voices programme across the District.
- Develop the role of IT and Communications within each club.
- Develop the role of PRO and new newsletter approach – develop podcast of the newsletter.
- Develop the project related to Childhood Cancer.

## Action Plan

[District 133 - MyLCI Action Plan 2022-2023.pdf](#)

### Goal Statement

## Action Plan

[District 133 - Charitable Status Action Plan 2022-2023.pdf](#)